41 Affirmations for Talking About Your Business in Plain Language

A moment to pause, reflect, and choose a useful next step.

1. I can describe who the work is for.
2. I can name the problem in everyday language.
3. I can give a concrete example.
4. I can leave out a claim I cannot support.
5. I can ask whether the explanation was clear.
6. I can let a short description be enough.
7. Plain language can make expertise accessible.
8. I can describe the person the service helps.
9. A concrete example can replace a vague slogan.
10. I need not use jargon to justify the business.
11. The listener may need a simple starting point.
12. I can say what the customer receives.
13. A short explanation can remain accurate.
14. I can ask which part was unclear.
15. I need not describe every possible service at once.
16. An ordinary word may communicate more than a fashionable term.
17. I can remove a claim that exceeds the evidence.
18. The explanation can change for the audience.
19. I can name the problem before the process.
20. A useful introduction need not sound rehearsed.
21. I can let clarity carry credibility.
22. The business can be understood without an impressive performance.
23. A customer can say no without being argued into agreement.

24. I can explain a limitation alongside a benefit.
25. Listening comes before deciding that my offer is the answer.
26. A concise description can be more respectful of someone's time.
27. I can ask a genuine question without disguising a demand.
28. An accurate example does not need an exaggerated promise.
29. A discovery conversation can reveal that the fit is wrong.
30. I can leave room for the buyer to consider the information.
31. An objection can be a question, a limit, or a no.
32. I can state the next step without manufacturing urgency.
33. My confidence can come from understanding the service.
34. A respectful sale does not depend on another person's discomfort.
35. I can explain my offer without promising a result I cannot control.
36. I can be courteous without discounting my boundaries.
37. I can check the practical cost of an opportunity before pursuing it.
38. I can allow another person to consider an offer at their own pace.
39. I do not need to share private details to communicate authentically.
40. A sustainable business rhythm includes tasks that are not publicly visible.
41. I can ask a qualified person about a requirement outside my expertise.

Choose words that feel believable. Pair them with a small action. Affirmations support reflection; they do not guarantee outcomes or replace professional care.

Source: https://affluma.com/talking-about-business-plain-language-affirmations/